

Record Ads Get Results

If it's anything in the line of printing
we can do it well.

Always at Your Service

Proud's Dept. Store

DRY GOODS AND SHOES

We have it for Less

Alma State Savings Bank

Safety Boxes for Rent
4 Per Cent Interest on Time Deposits
Every Courtesy Extended

ALMA, MICHIGAN

Do it Electrically

CORYELL ELECTRIC COMPANY

FIXTURES APPLIANCES WIRING

PHONE 131 320 WOODWORTH ST. ALMA, MICH.

CUSHING & BENEDICT

"Where You Do the Best"

The Store that Sells the Best Rubber Footwear
Ball Band Rubbers—More Days' Wear

ALMA, MICHIGAN

EDITORIAL

PROSPERITY

The ADVANCEMENT OF ALMA IS CLOSEST TO THE HEARTS OF THE ALMA BUSINESS MEN.

In fact they stand ready to lead us forward in a great movement of civic expansion, progress and prosperity. BUT THIS CALLS FOR CO-OPERATION ON THE PART OF ALL OUR CITIZENS. The actual putting of our shoulders to the wheel and Boost! Boost!! Boost!!!

Such co-operation can be extended by indulging in normal business transactions, normal business patronage and by so doing bring about normal business conditions and PROSPERITY FOR EVERYONE CONCERNED.

Conservatism is a good thing on many occasions but when it comes to hoarding your finances, indulging in radical business pessimism or adopting a "scared-to-death" attitude of commercial retrenchment—then you are not only doing yourself an injustice but your own community, its adjacent trading territory and all the people therein. This spending your money freely for what you need becomes a heart-to-heart proposition PERMEATED WITH THE SPIRIT OF LIVE AND LET LIVE. An opportunity to benefit yourself by benefiting your neighbor. An opportunity to serve and serve profitably.

WE ARE ALSO URGING YOU TO KEEP YOUR DOLLARS AT HOME. We are asking your personal support in boosting and buying merchandise SOLD OR MADE IN ALMA. For truly the Financial Assets of any community is the gauge used in measuring its prosperity. Increase these assets and prosperity increases. Deplete them and prosperity shrinks. The newcomer in our city; the business man looking for a location; the capitalist for investment—ALL INQUIRE FIRST AS TO THE SIZE AND CONDITION OF THE COMMUNITY'S ASSETS.

The habit of spending your money, folks, for purchases in some other city is not only another form of BANKING THAT MONEY THERE IN THE FUTURE. It can not be used to satisfy the obligations of our people, to transact the commercial life of our city or to be re-invested into improvements that make it more attractive.

If every person living within the confines of Alma will think this matter over, stop and reason within themselves, PERSONALLY TRACE THE DOLLAR SPENT AWAY FROM HERE, what becomes of it and how it personally affects themselves—they will certainly take a renewed pledge of Loyalty to the Business Men of this city AND STICK WITH IT.



AUTHORIZED SALES AND SERVICE

NILES MOTOR COMPANY

Alma Electric & Battery Company

Electrical Contractors and Dealers
Automotive Electrical Repairing

ALMA, MICHIGAN

UNDERTAKING

Furniture
Rugs
Carpets
Linoleums
Sewing Machines

GRANDELL & SCOTT
The Big Furniture Store

Alma, Michigan

Go-Carts
Bags
Trunks
Draperies
Lace Curtains

Winslow Bros. Drug Store

Books, Sodas, School Supplies

Opposite Strand Theatre
ALMA, MICHIGAN

THE SAWKINS PIANO CO.

"THE VICTROLA STORE"

ALMA, MICHIGAN

Spokes Around The Hub

Spokes Around Hub—The new 500,000 gallon reservoir for the city of St. Louis has been completed by the Ann Arbor Asphalt Construction Company. The contract price for this work \$14,200. The reservoir is 60x90 feet and 14 feet in depth. It is expected that well water will be turned into the reservoir about December 15.

Leases Building—J. Anspach of the Boston Store, St. Louis, has leased the McIntyre-Wheeler store formerly occupied by the St. Louis post-office and will conduct it as a ladies' and gents' ready-to-wear garment store. The Boston Store will be continued as of old. The new location is one of the most desirable business centers in the city.

Maple Rapids Man Burned—Robert Low, who with his family recently moved to Maple Rapids, was the victim of a terrible accident while working over a gasoline engine on the farm owned by Mrs. Rachel McPherson, east of the Sowle cemetery, and occupied by Arthur Wyman as tenant.

Form Organization—A meeting of rural carriers of Clinton county was held at the St. Johns postoffice and a county organization was formed with the following officers: President, George Schank, Elsie; vice-president, L. C. Whittemore, Ovid; secretary, George E. Morton, St. Johns; treasurer, Geo. A. Kelly, St. Johns.

New Casino—Fred Decker, proprietor of the popular Round Lake resort, has just completed a new casino, 70x100 feet, which is a marked addition to the resort. The label claims only a modest 70 per cent of

floor will accommodate 200 couples for dancing, while the balcony will seat 200 more. It is of white enamel finish, has electric lights, heating plant and equipped with sounding boards. The bath house below contains check room, suit case system, sterilizer and dryer and shower baths.

Stone Sentenced Three to Five Years—James Stone, 26, of Carson City, who eloped last July with 15-year-old Edna Bloom, of Wacousta, has been sentenced to serve from three to five years in Jackson prison on pleading guilty before Judge Moinet to a statutory offense in the Clinton county circuit court.

Dewitt Hero Buried—The last honors were paid to another Clinton county man who made the supreme sacrifice for his country when the remains of Austin Morrice Mix were laid to rest at the Dewitt cemetery November 7th. The funeral services were conducted by members of the Edwin T. Stiles post, American Legion, of St. Johns, and several ex-service men from Lansing.

Has Some Kick—All the time worn methods of irrigating the great American desert can now be pushed far back on the shelf. The Jamaica ginger bottle, the lemon extract, toilet water, witch hazel, and even the home-made products apparently lack the proper authority, when compared with a toast given in limelight. Of all the confections which impart a high interior finish, reflected in considerable shine on the outside the last named is certainly not without merit. This was ably attested by the condition of Dan Shawno and Louie Thomas, two Indians, who were picked up on the streets of Mt. Pleasant Saturday evening by officer P. H. Duffy. A bottle bearing the legend, "Alcohol Rub" was found on Louie. The label

claims only a modest 70 per cent of alcohol and strongly advises the owner against using the contents for anything except external application. It is not thought, however, that in the present case the directions were very carefully followed. It cost them \$10.35 each.

Nevelt Gets Position—"Chief" Nevelt, former physical director and athletic coach at the Mt. Pleasant Indian and Mt. Pleasant Normal schools, and more recently welfare worker at the Buick Motor Co. plant in Flint, has been appointed city director of recreation of Bay City, to succeed George E. Gauthier, resigned, now head coach at Ohio Wesleyan University, Delaware, Ohio, at a meeting of the Bay county community board. "Chief" Nevelt was highly recommended by such men as Chester L. Brewer, head of the athletic department at Michigan Agricultural College, and Coach Zupke, of the University of Illinois, under whom he studied and played for some time.

My, But What a Heavy Vote!—If one were to judge the number of citizens in Mt. Pleasant by the number of votes cast at the three voting polls at the special election, the result would be most startling indeed, for only seventy-two votes were cast. William Francis was re-elected to serve as a commissioner and Charles P. Jeffers was elected constable. Forty votes were cast by second ward citizens, twenty by first, and twelve by third.

Breckenridge Boy Hurt—Merle Halstead, age sixteen, who lives on a farm north of Breckenridge with his parents, was painfully hurt when he poured some gunpowder into a bottle, then placed a piece of paper in the neck of the bottle and touched a match to it, but the paper not seeming to burn freely, he thought the fire had gone out and bent over it to

see what was the matter, when it exploded and he received the whole charge in his eyes and face, burning him quite severely.

VESTABURG

The Christian Endeavor Rally of the fifth district Churches of Christ was held at the Church of Christ in Vestaburg on Saturday and Sunday, November 12th and 13th. About 30 delegates were present during these meetings from the various Endeavor Societies in this district.

State and County Y. M. C. A. men will hold a meeting at the M. W. A. hall in Vestaburg on Friday evening, November 18, for the purpose of meeting the men of Richland and Ferris townships and getting them more interested in Y. M. C. A. work in this part of the county. There will be addresses by the Y. M. C. A. workers. The C. W. B. M. of the Church of Christ will serve the banquet.

The Christian Endeavor members of the Church of Christ of Vestaburg will have the play of "Light House Nan" at the M. W. A. hall in Vestaburg on Saturday evening, November 24th for the purpose of starting a fund to buy a piano for the church. Come and help them in this worthy cause. Admission 20 and 30 cents.

Mrs. Harzey Fisher and daughter, Elizabeth, of Crystal spent the latter part of the week here with her parents, Mr. and Mrs. George Reed. Mr. Fisher spent Friday with them.

Miss Callie Beach who is attending M. A. C. at East Lansing spent the latter part of the week at the home of her father, Grant Beach.

Mr. and Mrs. Dewitt Murtaugh were in Edmore Sunday visiting her parents, Mr. and Mrs. John Taft, who recently moved there to run a restaurant.

Mrs. Grant Woodman and son, Robert, who have been visiting her parents, Mr. and Mrs. Thomas Caris, returned to their home Monday. Menno Otterbein, who is teaching near Saginaw, spent the latter part of the week here with Rev. and Mrs. J. D. Tanner.

Members of the Rock Lake Volunteer Band will have charge of the meeting to be held at the Church of Christ at Vestaburg after Christian Endeavor meeting Sunday evening, November 20. All are cordially invited to attend.

Miss Martha Walker spent over Sunday in Greenville.

Mrs. Rosie Teed of Remus is visiting her sister, Mrs. Wm. Nickerson.

WRIGHT SCHOOL

Mr. and Mrs. Claud Wiley entertained about 50 of their neighbors Friday evening. The evening was very pleasantly spent in playing cards and dancing. A pot luck supper was served and a general good time enjoyed.

The Arcadia Farmers club will meet with Mr. and Mrs. Lewis Muhn Thursday.

Peter Forest died at the home of his sister, Mrs. Metcalf, Saturday. The funeral was held Tuesday morning.

Geo. Isham of Pompeii spent last Sunday with his parents Mr. and Mrs. Giles Isham.

Mrs. Lavern Bush and children are visiting her husband in Lansing.

Mrs. Ed. Vancore has returned to her home in Pompeii.

Mrs. Will Johnson of Shepherd spent the week end with Mrs. Wess Webb.

Entertain your Thanksgiving Day guests at the Strand—"The Old Nest"—advertisement.

WEEKDAY THROUGH SERVICE To Jacksonville and St. Petersburg Via Cincinnati and the L. & N. R. R. in THE SOUTHLAND

Going	Returning
7:28 A. M. Lv. Alma	Ar. 10:50 P. M.
8:45 A. M. Lv. Alma	Ar. 9:25 P. M.
12:30 P. M. Lv. Alma	Ar. 5:45 P. M.
5:00 P. M. Lv. Alma	Ar. 11:55 A. M.
7:50 A. M. Lv. Alma	Ar. 9:15 P. M.
8:50 A. M. Lv. Alma	Ar. 7:25 P. M.
9:45 A. M. Lv. Alma	Ar. 6:20 P. M.
7:00 P. M. Lv. Alma	Ar. 11:00 A. M.

Requests for reservations are invited and may be addressed to any Ticket Agent of the Pennsylvania System, or to M. F. Quaintance, Acting Division Passenger Agent, Pennsylvania Building, Grand Rapids, Mich.

Pennsylvania System

Regardless of the reason for your failure to be on time for lunch, a Brick of our French Special Cream will save you the trouble of manufacturing an alibi—The whole family will be so delighted they will forget you are tardy.

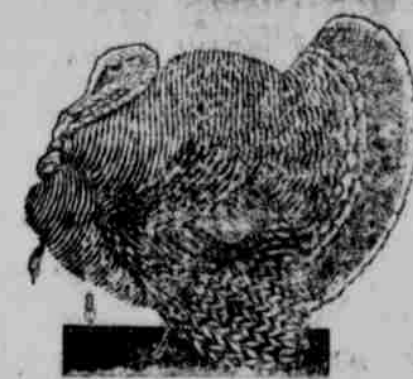
A highly nutritious food

Freeman's
QUALITY ICE CREAM

Flint, Saginaw, Bay City and Alma

THANKSGIVING

An inspection of our Dining Table stock will convince you that your Thanksgiving dinner will taste a whole lot better if it is served from one of these beautiful tables.



G. V. WRIGHT

FURNITURE DEALER
FUNERAL DIRECTOR
AMBULANCE